



DRAFT AGENDA
15th FORUM APPAMEX – NAECA 2008
"POLITICAL AND COMMERCIAL FUNDAMENTALS IN THE BULK AGRICULTURAL FREE
TRADE EVOLUTION"

DATES April 17 -19, 2008
PLACE ***Velas Vallarta Suite Resort & Convention Center.*** Puerto Vallarta,
Jalisco. MEXICO.

DRAFT AGENDA

THURSDAY APRIL 17th

19:00 – 21:00 WELCOME RECEPTION TO THE FORUM

FRIDAY APRIL 18th

07:00 – 08:00 BREAKFAST

08:00 – 08:45 REGISTRATION OF SUBSCRIBED ATTENDEES AND PARTICIPANTS

08:45 – 09:15 WELCOME AND OPENING REMARKS. **Cesar Guerra**, Director General of Trade Policies, Secretariat of Economy; **Enrique Sanchez Cruz**, Director Chief, National Service for Plant and Animal Health, Food Safety and Quality (SENASICA), Secretariat of Agriculture (SAGARPA); **Floyd D. Gaibler**, Deputy Under Secretary for Farm and Foreign Agricultural Services, USDA; **Representative**, National Agricultural Council (CNA); **Amadeo Ibarra**, President, National Council for Grains and Oilseeds Supply (CONAGO); **Gary Martin**, President, North American Export Grain Association (NAEGA); **Alejandro Ortiz Ponce**, Direction Counselor Senior, Mexico Agricultural Products Suppliers Association (APPAMEX).

FIRST SECTION: OUTLOOK AND PERSPECTIVES OF INTERNATIONAL AGRICULTURAL
POLICIES AND GRAINS AND OILSEEDS MARKETS

09:15 – 10:30 Outlook and Perspectives of the U.S. Farm Bill 2008 and Agricultural Trade Negotiations under the World Trade Organization Round.

- **Floyd D. Gaibler, Deputy Under Secretary for Farm and Foreign Agricultural Services, USDA**
- **Cesar Guerra Guerrero. Director General of Trade Policies. Secretariat of Economy**

10:30 – 10:45 COFFEE BREAK



- 10:45 – 11:30 Global Biofuels Short and Medium Term Projections: the U.S. Energy Bill
Dr. Kendell W. Keith, President, National Grain and Feed Association
- 11:30 – 13:00 Bulk Agricultural Trade and the Identification and Authorization of Genetically Modified Organisms for Food, Feed and Processing. **Dennis Stephens, Secretary, International Grain Trade Coalition (IGTC); Dr. Randal Giroux, Chairman, GMOs Food Safety Risk Management Committee - Global Adventitious Presence Coalition; Sharon Bomer, Executive Vice President, Food and Agriculture, Biotechnology Industry Organization**
- 13:00 – 14:00 TRADE SHOW and Free Lunch in the Hotel. Exhibitors Side Events.
- 14:00 – 15:00 Status of Global Food and Feed Supply Chains
Paul Green. Expert Consultant for NAECA and the International Grain Trade Coalition
- 15:00 – 16:30 Agricultural Commodities Exchanges and Risk Hedging
- Evolution of the Agricultural Commodities Exchanges: Opportunities and Challenges
Anne Carrara, Marketing Coordinator; Gerardo Luna Melo, Latin America Consultant. Commodity Products, CME Group.
- Situation and Perspectives of Grains End Users Risk Management Faced to Changing Commodities Exchanges Conditions
Timothy M. Lyons, Vice President, Commodity Sales Americas, Fortis Clearing Americas, L.L.C.
- 16:30 – 17:30 TRADE SHOW (Cont.) Exhibitors Side Events
- 17:30 – 20:15 GALA DINNER AT THE CAFÉ DES ARTISTES
- 21:00 – 22:00 NIGHT SHOW AT THE HOTEL LOBBY

SATURDAY APRIL 19th

- 07:00 – 08:00 BREAKFAST
- 08:00 – 08:30 REGISTRATION OF SUBSCRIBED ATTENDEES AND PARTICIPANTS

SECOND SECTION: DETERMINING FACTORS FOR NORTH AMERICAN BULK AGRICULTURAL PRODUCTS TRADE AND MARKETS

- 08:30 – 09:00 Mexico's Biosafety and GMOs Policies and Regulatory Framework: Biosafety Law and the Identification and Authorization of Imported Genetically Modified Organisms for Food, Feed and Processing
Dr. Ariel Alvarez. Secretary Executive. Biosafety and Genetically Modified Organisms Intersecretarial Commission (CIBIOGEM)
- 09:00 – 10:45 Border Plant Health Operations and Documentation Procedures
- Enhancement of Operational Capacities and Programs for Phytosanitary Inspections at Incoming Points



Dr. Jorge Luis Leyva Vazquez, Director General of Phytozoosanitary Inspection, SENASICA–SAGARPA

- USDA GIPSA and APHIS Electronic Certification Projects and Joint Actions with SENASICA for Cross Border Shipments Operations and Documentation Procedures Harmonization
John Pitchford, Director, Office of International Affairs. FGIS-GIPSA-USDA. Christian B. Dellis, Phytosanitary Certificate Issuance and Tracking System. APHIS-USDA

10:45 – 11:00 COFFEE BREAK

- 11:00 – 12:15 Marketing Features of the Staple Grains Supply in Mexico
- Supply Security and Markets Regulation by means of Unilateral Opening to Grains and Ingredients Imports Under Seasonal Tariffs Reduction or Elimination
Jose Guadalupe Saenz Solis, Director General of Staple Industries. Secretariat of Economy
 - Official Support Programs for National Agricultural Products Marketings
Graciela Aguilar. Director Chief. Supports and Services for Agricultural Commercialization (ASERCA), SAGARPA

- 12:15 – 13:15 Outlook and Perspectives of Current Capacities, Available Infrastructure and Food Supply Chains Costs
- Supply Chains: **National Council for Grains and Oilseeds Supply (CONAGO)**
 - Port and Land Infrastructure for Transportation and Handling of Bulk Agricultural Products: **Adolfo Zagal Olivares, Director General of Planning, Secretariat of Communications and Transportation**

- 13:15 – 14:00 KEYNOTE SPEAKER
- Outstanding Features of the Mexican Agri-Food Sector Competitiveness
MSc. Rodrigo Gallegos Toussaint. Director of Research. Mexican Institute for the Competitiveness

14:00 ACKNOWLEDGEMENT FOR THE CONTRIBUTION TO THE GRAIN AND OILSEEDS TRADE DEVELOPMENT AND CLOSING WORDS

14:15 CLOSING LUNCH